



SacredEarth Botanicals: About



SacredEarth
BOTANICALS



SacredEarth Botanicals is located in the heart of the Willamette Valley's wine country near Eugene, Oregon. Our mission is to promote a line of professional massage therapy products with a focus on certified organic ingredients, environmentally friendly packaging, and sustainable business practices. We offer our customers peace of mind knowing their massage products have been thoughtfully developed with the health of the therapist, client, and the environment in mind. Our facility is certified organic by the Oregon Tilth and the USDA.

Why Sacred Earth Botanicals?

- ▶ Our products are cruelty free as we do not test on animals
- ▶ Our products are unscented and do not contain synthetic fragrances or colors
- ▶ Our products are hypo-allergenic in that we use no tree nut oils
- ▶ Our products contain certified organic ingredients whenever possible
- ▶ Our professional massage therapy products are certified vegan
- ▶ We recycle or reuse everything we possibly can

Environmentally Friendly

We show our commitment to the environment in many ways. Currently our 8oz. oil and lotion bottles are made of 100% post consumer recycled plastic and are reusable and recyclable. We endeavor to offer all of our products in recycled containers as more appropriate recycled products become available. We use only paper made from post consumer recycled paper, hemp, and flax that is processed without chlorine for our daily use as well as our promotional materials (including this very sheet in your hands!).

We are working towards generating our own power for our facility through solar power; an environmentally friendly alternative to hydroelectric power.

SEB is dedicated to providing a friendly customer service-oriented alternative for massage schools, practitioners, and retail stores who want to use organic products.

Why Organic?

The word organic refers to the growth, processing, and packaging standards of an agriculture product. Organic products have been grown under the supervision of the USDA via a regional certifying agency. Current regulations forbid genetically altered or engineered products in the growth or make-up of the plant. The processing and packaging must meet a standard of cleanliness similar to that of kosher certification. No irradiation or fumigation is allowed in this process. The purchase of organic products helps fuel an economy that ultimately benefits your body, the farmer, and the earth.

